

LOOK OVER THIS LIST



Then come to Gilmer Bros. Co. Let us help you to supply your wants for Winter at a Great Saving. Our stock is complete in the following:

	COAT SUITS \$9.98 to \$22.50 Extra values	Complete Lines: Dress Goods Ginghams Percales Outings SEE OUR Special Lot of Remnants
	SHIRTWAISTS 25c to \$2.98	
	SEPARATE SKIRTS 98c to \$4.98	
SPORT COATS \$4.98 to \$5.98	RAIN COATS \$1.98 to \$4.98	CHILDRENS RAIN CAPES for 98c

UNDERWEAR—Here you will find a complete line, from the smallest to the largest, at a little cheaper price.

Remember our Blanket Sale continues for a few days longer. Just received a new lot—they go in this sale.

Gilmer Bros. Co.

South Main Street

High Point, N. C.

School Days ARE HERE AGAIN

And the Thoughtful Mother Naturally Desires to Make Economical Purchases for the Children

In our now, complete line of furnishings for the entire family, we paid especial attention to the needs of the School Children. Pay us a visit, and acquaint yourself with the savings to be found in our various departments.

A Few Suggestions:

"Indestructible" School Shoes for the Children, Misses and Youths, Special, \$1.49 to \$2.98
Boys "Wear-Well" School Suits, pure wool, Special \$2.49 to \$7.00
Childrens and Misses School Dresses, Special 25c to \$2.00
Mixed and Solid Wool Sweaters, 49c to \$2.00
Childrens Cloaks, 98c to \$5.98
Underwear, Hosiery, Hats, Caps, Rain Coats, Rubbers,

All at Special prices for the next 15 days.

Don't miss this Golden Opportunity to Save on Your Purchases. Get it at

Get it at the **Atlantic Sales Co.** THEY SELL Cheap

HELPFUL FRIENDSHIP.

(Written for The Review.)

"To have few friends and them well chosen" is a familiar admonition, frequently heard in regard to the selection of one's friends. This is good advice only in part. The true idea is not correctly expressed, or only partially so. All friends should be well chosen, but no one can have too many of the right kind. For one to limit by preference the number of friends to a restricted few may, in the course of time and life's ever-changing circumstances, when friends forced asunder by inexorable fate and no longer privileged or able to respond to the needs or contribute to the help of each other, bring home, in the most forceful and unpleasant manner, the fallacy of this unwise, though well meaning it may be, advice and preference.

But rather "there should be both quality and quantity in all friendship. Neither one should be acquired at the expense of the other. Both may be maintained and neither suffer." Both are desirable, both are needful, both are necessary, in the fuller development of helpful association and to meet more fully its social need.

Let us not turn away carelessly from any who would fill the place of a safe and proper friend. We may at some time need them all. Too often when friends are most needed there is a sad lacking of the needed helpfulness—the kind one has a right to expect from a true friend.

With the evil minded and improper friendships there can be no safe affiliation. Self-regard and personal safety demand the most watchful care in the acceptance of intimate association and confidential friendship. With the good and true there is alone safety.

We cannot always keep the same friends with us or near us. Time moves swiftly on and in the kaleidoscopic movement of human affair none are left untouched by the rapidly changing conditions of life. The friend you may have had yesterday may find you beyond his help today and he whose responsive assistance now would be so acceptable might have gladly responded to the claim of your need had you not so coldly turned from him when he stood in sore need of you.

Old friends are constantly passing away and new ones come to occupy a new place in our life. Our paths so often diverge, sometimes leading in opposite directions and into new fields of endeavor. Yet there was no faithlessness to mar the memory of the past, no ruthless breaking of old ties, and friends of bygone days are not forgotten. When with us they were true to every duty and did what they could to help us along life's often weary way. They conscientiously fulfilled every obligation, lovingly responded to every claim and faithfully measured up to every requirement. We learned to love and trust them when in frequent association with them and shall ever love and believe in them though now absent and far removed from us. Their friendship, so generously and sweetly given, shall ever be a bright spot in the dark background of our life.

There is scarcely a word in the English language more precious than that of friend. No matter what our personal relations may be with another we place first that of friends. When this question is satisfactorily settled in our mind, then alone we feel safe in giving such a one our full confidence and entrusting our most sacred interest. Love, the strongest yet the tenderest of human passions, demands faithfulness of its object and will often droop and die before the falsity of a trusted friend. Whether husband or wife, whether child or parent, whether sweetheart or kindred, whether neighbor or acquaintance, to be first a friend is the foremost requirement of each one. When the reality of a friend is established all other conditions of human experiences will naturally and safely adjust themselves.

When we speak of friendship it is generally suggestive of certain recognized social relations existing only between persons with no other obligations to each other than the natural force of attraction which draws them together in congenial association, but the strongest and dearest friendships in all the world should be found in the home life between members of the same family, for there it is often most needed and yet so often, though maintained in form, lacking in the true spirit of deep personal interest. In the many opportunities for rendering help and giving encouragement, the center of all that is good, pure, and true, the foundation of the whole structure is laid and its principles taught, its shams and realities shown as nowhere else.

"He is my friend." "She is my friend." What charm these words hold for all who can fully appreciate their true import! A friend! My friend! What new meaning they take on when we can appreciate all they stand for to our own possession! With what delightful emphasis we speak them! How desolate and lonely would be our pathway through this earthly existence, how void of all we hold dear in human association without a friend! No friend to share with us life's joys and happiness! No friend ever to lend a helping hand or speak a kindly word of greeting or helpful encouragement! The world a

desert, life a mockery, man would soon death, for life would be unbearable! grow weary of life and seek oblivion in IZDUBAR.

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Our New Fall Suits

Set a High Standard of Style and Value.



In Gabardine, Serge Poplins, in blues, browns, blacks, greens, from \$8.98 up to \$33.50

For Friday & Saturday

we will sell all \$6.00 to \$7.50 high top ladies boots, in all the latest shades & leathers, at \$4.98

Wonderful Showing of New Fall Coats at \$8.98 Big loose, roomy models in English tweeds, NEW PLAIDS.

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High Point's Leading Ladies Store

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Complete Line of Shoes

Comprising the Best to be had on the market.

We are Agents for Four of the best tailoring houses in America and can fit you perfectly

We sell for Cash, therefore cheaper

C. B. MATTOCKS CO.

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New Interest Period Begins Oct. 1

Amounts deposited not later than Oct. 5th draw interest from the first at the rate of

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North Carolina's Strongest Bank

Capital \$1,250,000.00
Undivided Profits 600,000.00

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High Point, N. C.